

SPEAKER INFORMATION

Athena Dean Holtz

SEASONED SPEAKER

Trusted voice in discernment

Pointing the way to healing and resilience

Encouraging the body of Christ to lead with humility, persevere with courage, steward words with excellence, and discern truth in a world of deception.



CHURCH / MINISTRY / NON-PROFIT

ASSOCIATION CONFERENCES

EDUCATIONAL / CORPORATE SEMINARS

VIRTUAL OR LIVE PRESENTATIONS



ATHENA DEAN HOLTZ

FOUNDER & PUBLISHER

Your Message. Our Mission.



REDEMPTION
PRESS

360.226.3488
REDEMPTION-PRESS.COM



Athena Dean Holtz is a seasoned speaker, publishing pioneer and servant-leadership mentor with more than forty years of experience in ministry, nonprofit leadership, and Christian publishing. She founded Redemption Press, recognized as a Best Christian Workplace three years running, and has authored multiple books including the newest release, *No Longer Hidden: You Cannot Resist What You Do Not Recognize*. Former Radio Host known for her transparency and hard-won wisdom, Athena equips leaders to turn adversity into Kingdom impact and to discern the enemy's tactics in both ministry and marketplace settings.

“Athena Dean Holtz brings a rare combination of biblical wisdom and practical leadership expertise that transforms how we can approach both ministry and marketplace challenges. Her ability to weave together servant leadership principles with real-life applications creates a challenge that is both spiritually enriching and immediately actionable. Organizations seeking to build a Christ-centered leadership culture will benefit greatly by Athena's practical, inspiring, and thought-provoking presentations.”

Carol Kent, Founder & Executive Director of Speak Up Ministries | Speaker & Author of *Speak Up with Confidence* and *Becoming a*

CAROL KENT, INTERNATIONAL SPEAKER, BESTSELLING AUTHOR





“I’ve had the privilege of seeing Athena in action both in person and virtually, and she’s the real deal. She is a true champion of women speakers and writers, consistently living out the values she teaches. Her humility and honesty make her leadership even more powerful. Any organization that brings her in will walk away motivated and equipped to lead with authenticity and courage.”

Christina Custodio, Author | Blogger | Speaker



“Athena Dean Holtz is a powerhouse of truth, tenderness, and Holy Spirit-led wisdom. She’s both informative and deeply engaging—sharing from the heart, trusting God every step, and leaving her audience feeling seen, challenged, and inspired. If you want a speaker who brings real impact and lasting value, Athena delivers every time.”

— Mary R. Snyder, Professional Speaker Coach | Storytelling Expert | Live Event & Tour Producer



“As the Director of the Spark Media Conferences, I had the privilege of booking Athena Dean Holtz as a keynote speaker. I highly recommend Athena as a keynote speaker whose dynamic storytelling and leadership expertise captivate and inspire audiences. Her ability to deliver actionable insights with integrity consistently transforms attendees. For a speaker who elevates any conference with professionalism and impact, contact Athena.”

— Misty Phillip COO of Trilogyworks, Best-Selling Author,

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Where the Industry Does Business

**WOMEN
OF JOY™**

*She
Speaks*

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MOUNTAINS
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CONFERENCE**

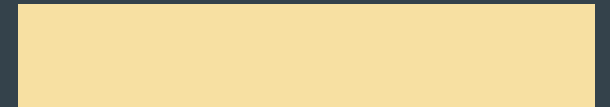
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CONFERENCE

SPEAKUP
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NORTHWEST

**C-Suite for
Christ**

Leading & Loving It



books & resources



ATHENA DEAN HOLTZ

NO LONGER HIDDEN

YOU CANNOT RESIST WHAT YOU DO NOT RECOGNIZE




Unmasking the unseen war threatening our homes, churches, and nation

ATHENA DEAN HOLTZ

NO LONGER HIDDEN

YOU CANNOT RESIST WHAT YOU DO NOT RECOGNIZE



WORKBOOK JOURNAL

Journal

PUBLISH

YOUR MESSAGE MATTERS

A Ministry-Minded Publishing Guide that Changes Everything

PUBLISH

YOUR MESSAGE MATTERS





A Ministry-Minded Publishing Guide that Changes Everything

ATHENA DEAN HOLTZ

speaking topics



Most Requested Topics

-  The Redemptive Way
-  Servant Leadership that Stands Apart
-  Guarding the Flock: Discerning and Defeating Deception
-  Winning with Virtual Teams





Athena Dean Holtz, Carol Tetzlaff, Carol Kent, Janet McHenry, Christina Custodio, Heather Heuman, Stefanie Gass, Erica Wiggernhorn, Shelly Brown, Ali Gentry Creech

TEN DYNAMIC TEACHINGS



proclaimaudiosummit.com

As leaders & business owners, we must be diligent to not ignore red flags.

Athena Dean Holtz

NEW PODCAST

EPISODE 342

BARE YOU MAKING WOUNDED BUSINESS DECISIONS? WITH ATHENA DEAN HOLTZ

THE COUNTER CULTURE MOM SHOW WITH TINA GRIFFIN

PHIL HOPPER

JILL GARNER

ATHENA DEAN HOLTZ

JULIUS AGBOR

DECEPTION DISMANTLED

How to Expose and Overcome Satan's Strategies Teaching Our Children to Sacrificially Serve False Teacher Tells Victim to Leave Husband, Kids Idolatry & Pride Satan's Most Enticing Deceptions



About Athena

With more than four decades of service in Christian publishing and ministry leadership, Athena Dean Holtz has spent her life helping others bring their message forward with clarity and integrity. Her journey has been marked by both deep loss and God's faithful restoration, shaping a perspective grounded in discernment, resilience, and servant leadership.

Through her work with ministries, nonprofits, and Christian-owned businesses, Athena comes alongside leaders as a guide and encourager, drawing from both lived experience and decades in publishing. She is the founder of Redemption Press, a boutique Christian publishing company recognized as a Best Christian Workplace for three consecutive years, and the author of multiple books, including *No Longer Hidden: You Cannot Resist What You Do Not Recognize*. She remains committed to helping others recognize what is true, so they can lead and live with wisdom, courage, and purpose.



YEARS OF PROVEN RESULTS FOR SPEAKERS & WRITERS!



TAMMY WHITEHURST LORI BORUFF



CO-DIRECTOR
SPEAKER/AUTHOR



CO-DIRECTOR
SPEAKER/AUTHOR

July 24-28, 2024

Drury Plaza Hotel
- Richardson
Dallas, Texas

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AND GREAT TEACHING FROM
EXPERTS!

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B.J.
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BROWN



ATHENA
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CAROL
TETZLAFF



VICTORIA
CHAPIN



MICHELLE
RUDDLELL



ELAINE
HUGHES

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Expertise & Media Value

Athena's message connects with leaders across denominations, churches, nonprofits, and Christian businesses, offering biblically grounded insight with practical application. She seeks to equip others to recognize spiritual battles, lead with discernment and integrity, and cultivate cultures that reflect the heart of Christ.

Through honest storytelling and lived experience, she helps leaders grow in awareness, wisdom, and Christ-centered leadership.





 ERICA WIGGENHORN	 MARY SNYDER	 ROSS HOLTZ	 ATHENA DEAN HOLTZ	 SHELLY BROWN	 SHANNON POPKIN
 SARA CORMANY	 LINDA GILDEN	 CHRISTINE TRIMPE	 GINNY DAVIDSON	 CAROL TETZLAFF	 ANGELA DRISKILL
 CAROL CHISOLM	 STEFANIE GASS	 EDIE MELSON	 KELLEY TETZLAFF	 MICAH JUNTUNEN	
 CHRISTINA CUSTODIO	 GWEN BURTON	 ANITA MCVEY	 HEATHER RIDER		
 PHYLIS MANTELLI	 CHRISTINA ENGLAND	 BJ GARRETT	 TRACEY GLENN		

JOIN ME & THIS AMAZING LINE UP
of industry experts & friends!



Sample Soundbites

- “You cannot resist what you do not recognize.”
- “Redemptive Leadership transforms stress into stability and burnout into breakthrough...”
- “Resilience in ministry means turning scars into testimonies of God’s faithfulness.”
- “Discernment is not suspicion; it’s Spirit-led clarity that protects God’s people.”



2026 SPEAKING CALENDAR

calendar

JAN 8-11 - RACERS FOR CHRIST - INDIANA

JAN 28 - FEB 5 – CHRISTIAN PRODUCT EXPO – DESTIN , FL

FEB 17-20 - NRB (NATIONAL RELIGIOUS BROADCASTERS) - NASHVILLE, TN

MAR 13-14 - ARIZONA CHRISTIAN WRITERS CONFERENCE - MESA, AZ

APRIL 23-24 – SHE LEADS “ROOTED” CONFERENCE - VIRTUAL

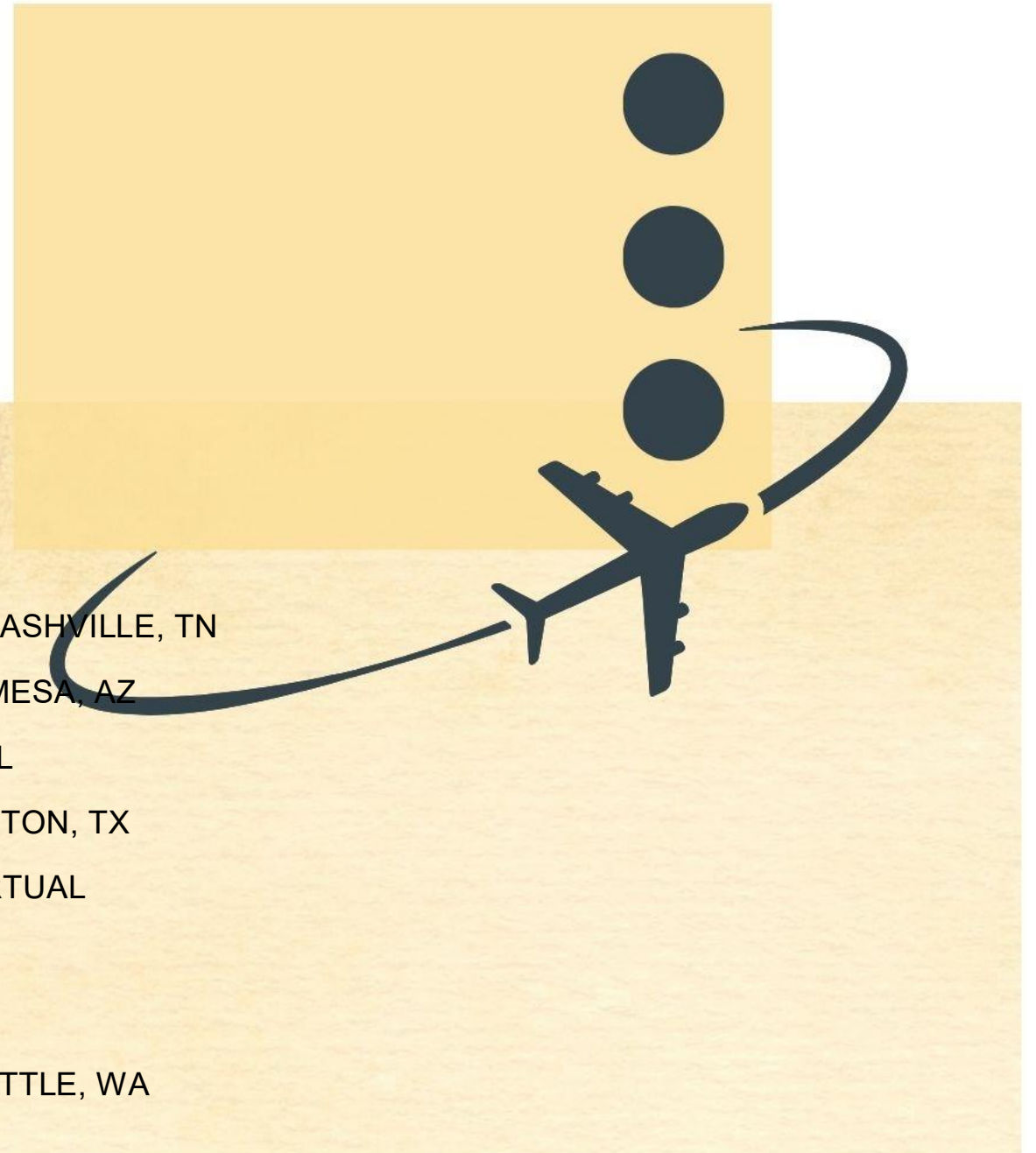
APRIL 24-26 – HEALING THROUGH ACTION KEYNOTE – HOUSTON, TX

APRIL 29-30 – LEADING & LOVING IT WRITER’S LAUNCH - VIRTUAL

MAY 1-3 - ABIDE CONFERENCE - VIRGINIA

MAY 6-8 – PENCON CONFERENCE KEYNOTE - VIRTUAL

MAY 16 - NORTHWEST CHRISTIAN WRITERS RENEWAL - SEATTLE, WA



calendar

2026 CONTINUED

MAY 24-29 – BLUE RIDGE MTN CONFERENCE - SELAH AWARDS – ASHFORD, NC

JUNE 8-11 - WRITE TO PUBLISH – WHEATON, IL

JULY 9-12 – SPEAK UP CONFERENCE – GRAND RAPIDS, MI

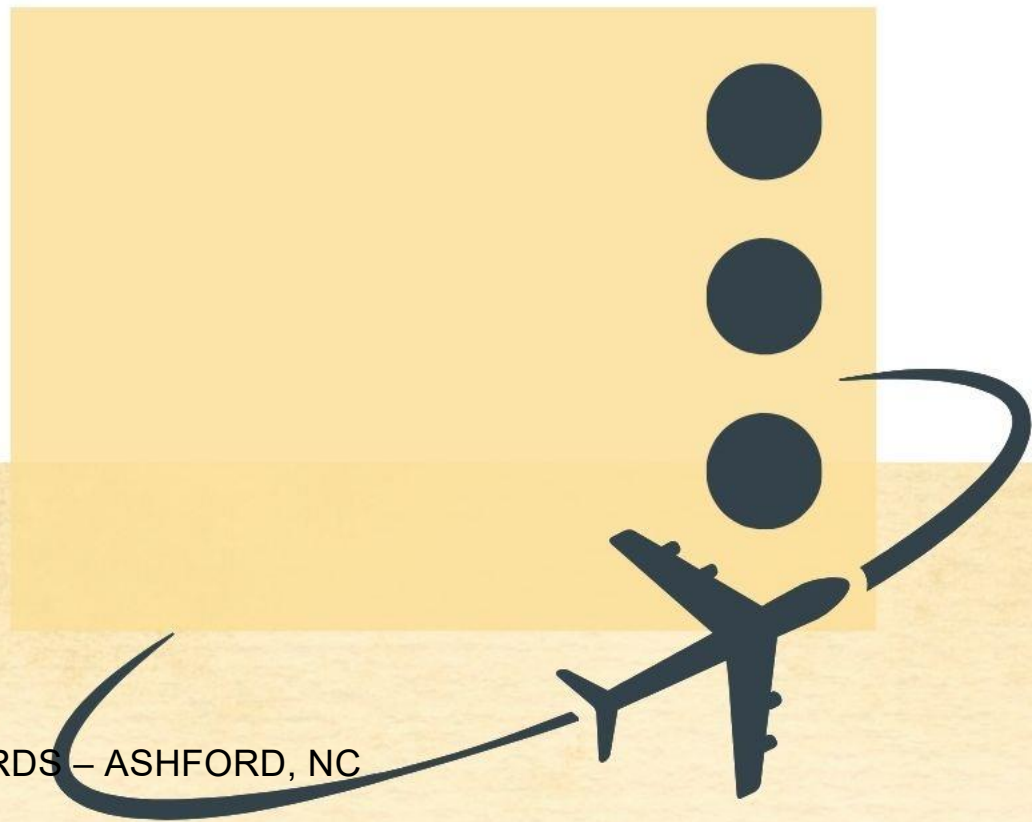
JULY 20-22 - NETWORK OF BIBLICAL STORYTELLERS CONFERENCE - BALTIMORE, MD

JULY 24-25 - TAYLOR UNIVERSITY WRITERS CONFERENCE - FT WAYNE, IN

AUGUST 1-5 – CHRISTIAN PRODUCT EXPO – ST CHARLES, MO.

OCTOBER 19-20 – LEADING & LOVING IT – LAS VEGAS

OCTOBER 21-25 - FLORIDA CHRISTIAN WRITERS CONFERENCE



- ✓ Pioneered the independent Christian publishing movement in the early 1990s.
- ✓ Co-founded the first credible custom publishing company in 1991, WinePress Publishing.
- ✓ Bounced back from 13 years of spiritual abuse that many people walk away from God over.
- ✓ Launched Redemption Press in 2014, now flourishing as a leading Christian publisher.
- ✓ Sponsor of Women of Joy 2018 National Tour
- ✓ The Billie Wilson Matthew 5:16 Award – Florida Christian Writers Conference (2020).
- ✓ Publisher of the Year – Soul Café Awards (2022).
- ✓ Female Podcast Host of the Year – Spark Media (2022).
- ✓ Selah Award, Inspirational Gift Book Silver Medal for Black Voices of Wisdom (2022).
- ✓ Host of No Longer Hidden podcast featuring 15 chapters from No Longer Hidden book
- ✓ Best Christian Workplace recognition (2021, 2022, 2023)

Career Highlights & Achievements



endorsements




“As the Director of the Spark Media Conferences, I had the privilege of booking Athena Dean Holtz as a keynote speaker. I highly recommend Athena as a keynote speaker whose dynamic storytelling and leadership expertise captivate and inspire audiences. Her ability to deliver actionable insights with integrity consistently transforms attendees. For a speaker who elevates any conference with professionalism and impact, contact Athena.”

— Misty Phillip COO of Trilogyworks, Best-Selling Author, & Podcast Host

‘From the moment I met Athena, I was struck by her comprehensive knowledge—not just the kind business owners naturally pick up over time, but the kind that comes from her extra effort to truly master her craft. What makes her stand out is how she combines that hard-earned expertise with the truth of Scripture, creating powerful and relatable messages. Athena has a gift for understanding what her audience needs to hear and delivers it with raw honesty, a loving heart, and a gentle spirit. When you listen to her speak, you don’t just leave inspired—you feel like you’ve made a new friend.’

— Hanna Green Author, Speaker, Story Coach



“Athena is a passionate and engaging speaker with a warm and inviting personality. Her authenticity, paired with her broad experience in both business and ministry, made her words not only relatable but deeply impactful. Athena brought wisdom, professionalism, and heart to her message, which left me feeling inspired, encouraged, and equipped to take the next step.”


— Sarah Griffiths Hu, Speaker | Author

“Athena Dean Holtz doesn't only guide a team, she inspires it! She listens deeply and values every voice because she not only leads with skills, but also with heart. She helps people turn obstacles into opportunities.”

— Tammy Whitehurst, Professional Speaker | Author | Event Planner

“Athena Holtz is a gifted and engaging speaker whose love for God's Word shines through every message she shares. She communicates with authenticity, warmth, and a winsome spirit that encourages and equips others. Her teaching is both clear and impactful, delivered with grace and vulnerability. Anyone who hears Athena will be blessed, and I wholeheartedly commend her to you and your event participants.”

— Keith McMinn, Worship Pastor & Worship Arts Academy Director
Bethel Baptist Church; Yorktown, VA | Co-founder of abideingod.org



“When Athena speaks, people listen. Why? Because she knows what she’s talking about. Athena Dean Holtz brings hard-won firsthand industry knowledge, a facility for presenting the heart of a matter, and a passion for revealing truth. Her engaging and relatable presentations are filled with wisdom and humor, making her a speaker worth listening to.”

— Inger Logelin, Author | Editor | Speaker | Senior Editor Emeritus at Redemption Press

“Athena Dean Holtz has a hilarious way of presenting deep life-changing truth. Her humility and transparency, blanketed in grace and truth, make her talks, powerful and engaging. She has the ability to speak to people of all spiritual levels and ages.”

—Jennifer Slattery, Editor | Blogger | Novelist

“Athena Dean is one of the most delightful, informative, and vital speakers we’ve had at Florida Christian Writers conference. She is a welcomed addition to any faculty roster.”

—Eva Marie Everson, Director | Florida Christian Writers Conference.

“Athena Dean Holtz is authentic. Her testimony of what God has done in her life will encourage and inspire you. Athena has a gift of bringing writing to life as she shares her story in person. You will enjoy meeting Athena.”

—Joy Ware Miller, Founder | Helping Hurting Hearts Heal

IndependentPublishing.com – monthly contributor and recognized among Reedsy’s 50 Best Writing Websites (2024, 2025).

<https://independentpublishing.com/book-awards-for-independent-authors/>

✓ Up Close & Personal for Marriage Leaders – A Peek Inside Publishing

https://www.youtube.com/watch?v=epOBzSi_aiE

✓ Impact of Wounded Decision-Making

<https://www.youtube.com/watch?v=h73qSaid7ww>

✓ New Age Practices in Christian Circles

<https://www.youtube.com/watch?v=nxFOTqVOWVo>

✓ Are You Making Wounded Business Decisions?

<https://www.sweetteasocialmarketing.com/episode342/>

✓ 3 Things I Learned from 12 Years of Spiritual Abuse

<https://drmichellebengtson.com/spiritual-abuse-manipulation/>

✓ Meet Athena Dean Holtz - Interview on publishing and resilience.

<https://canvasrebel.com/meet-athena-dean-holtz/>

✓ CounterCultureMom.com – Regular guest interviews on publishing, discernment, and culture.





Media Coverage



BOOKING FOR 2026-2027

connect with me



	Email	athena@athenaholtzspeaks.com
	Phone	[210-620-4900]
	Website	athenaholtzspeaks.com
	Location	Seattle /virtual or in-person national/international